**Vindex partnering Game Digital and Acquiring Belong Games Arena Brand for Global Esports Gaming Chain’s establishment!**

Vindex has announced on July 29, 2020, that it is going to acquire the Belong Gaming arenas brand and all IP from Game Digital Limited. Vindex is the Global Sports infrastructure company that is on top of the list and Game Digital Limited is the video game retailer in the UK and Spain.

Game digital limited has around 500 video game retail stores and they have launched Belong in 2016 to build a network of communities that like to play, watch, and compete in the gaming centers. Vindex is going to operate Belong from the New York headquarters. They aim to bring Esports to hometowns across the country and the world.

Vindex Company is an e-sports engine provider that partners with Belong for Esports to designs operations on tournaments. And, it will provide Belong a global recognition with members from worldwide. Vindex is going to spend 300 million dollars over the next five years to build 500 Belong locations in the US and 1,000 locations globally for Game Digital Limited.

Game digital limited CEO Martyn Gibbs will be joining Vindex management as CEO of Belong and help for the global expansion strategies while working from UK locations!

This acquisition will provide an enhanced experience to the beginners as well as advanced level players across the world, and thus connecting the players from all of the communities to complete together as stated by Mike Sepso, the CEO of Vindex. He added that Martyn is an innovative and respectable specialist with 5 years of experience, and they are excited to have him in their team for building strategies.

He also added that they aim global expansion as Belong provides a safe community space for competitive Gamers to improve their skills and challenge each other. Ray Kavanagh, CFO of Game Digital Limited, stated that Esports is the fastest-growing gaming genre and they are excited to partner with the Vindex management team to expand globally.

The Vindex software will power all the gaming Arena and allow them to have enhanced gaming experiences. Vindex will design and operate the tournaments through the network of Belong. Adam Apicella will be the Chief Experience Officer of Vindex for Overseas operation handling.